

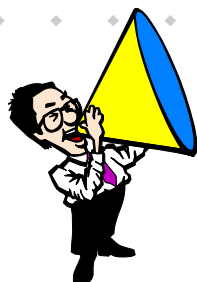


README.TXT

A Newsletter from *KPEnterprises*
Business Consulting, Inc.

Web: www.KPEnterprises.com
Phone 916-928-0888

Email: sales@KPEnterprises.com
Copyright © 2006 KPEnterprises



Rock and Roll Continues to Vex Teachers

A whole generation of people have grown up listening to Rock and Roll music **so loud** that they've injured their hearing.

Some of those people are teachers: Teachers who can't hear the higher end of the sound spectrum.

So now, there are high-pitched ring-tones, like "The Mosquito" that **can only be heard** by young people!

With the right ring-tone, a student can receive text-message alerts during class and the teacher won't know the difference.


Sometimes you have to laugh.

Inside This Issue

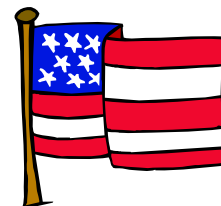
Notes From the Field	1
Ring-tones You Can't Hear	1
No Security Update for Windows 98	1
Getting Ready for Windows Vista	2
Note on Past-Due Accounts	2
Hate Talking to Recordings?	3
Google Advertising — Two Sides of the Story	3
Need a Dictionary, Thesaurus, or Translation?	4


Notes From The Field


By Karl W. Palachuk

 **Happy Fourth of July!** Hard to believe it's here already. Be safe. Enjoy the kids and the picnics and the beer.

KPEnterprises will be closed Tuesday July 4th.



 **Bill Gates Retires:** No, really. Now age 50, Bill G. will retire from Microsoft completely in two years. He'll spend his time with his philanthropic foundation. And that foundation doubled in size to **\$60 Billion** when Warren Buffet chipped in \$30.7 B this month.

 **XP Service Pack 1 Dying — Install SP 2 Now.** In about three months Microsoft will stop supporting Windows XP Service Pack 1. Users must upgrade! Microsoft will also stop providing security patches for machines on SP1. The upgrade is free. If you have questions, let us know.

Microsoft Changes Their Mind Will not patch bug in Windows 98

For a long time we've known that all support for Windows 98 would end in July 2006. But Microsoft had promised to patch serious security problems through July 11th.

Well, in April Microsoft discovered a critical security problem with Internet Explorer in Windows 98. They said they'd patch it. After a great deal of work, however, it turns out that the fix would be so extensive that it simply isn't feasible to get the patch out before support expires.

The bottom line: Microsoft has given up trying to patch this problem.

And now back to reality. If you're running an **eight year old** operating system, you have an old, insecure, inefficient system that needs to be replaced. In a few months, Windows 98 will be **four generations** old.

You don't have to buy every upgrade that comes out. But come on . . . Try an operating system from the 21st century. They're pretty cool.



Networking Infrastructure Solutions

Getting Ready for Windows Vista — Some Practical Thoughts for Small Business

By Karl W. Palachuk



Everybody hates “upgrade season.” But you just don’t have any choice! Here are some thoughts to make the inevitable a little less painful.

First, you **do not have to upgrade** all your machines to the new operating system. If you have a machine that’s 1-2 years old, it will have Windows XP on it and you will replace it in the next 1-2 years. Windows XP will be supported during that time and will be a great operating system.

If you have Windows XP, you do not need to upgrade.

Older machines should be replaced. The hardware is out of warranty and will begin to go downhill. The operating system may be older and less secure. When you do replace these, you’ll move to the new operating system.

Second, if you need a specific feature of Windows Vista, then **you should upgrade**. How do you know? Well, right now, no one needs the new features! You’ll know you need it when some program or piece of hardware requires it. Until then, don’t worry about it.

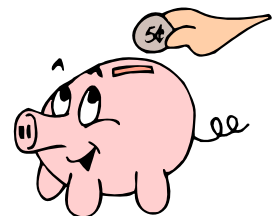
If you decide to upgrade, there are some things you should know:

- With Windows Vista you will be able to use 64 bit processors. That means you can go a lot faster if you want to buy the beefier hardware. In my opinion, it is best to buy a new system all around and not invest in a new motherboard, process, and memory.
- If you’re going to upgrade five or more machines, you will save money (in the short-term and the long-term) by purchasing **upgrade licenses**. We can help you with this.
- Finally, if you’re upgrading, be aware that you need to meet some serious new hardware requirements.

The bottom line: Acquire Windows Vista as you acquire new machines. We are GLAD that Microsoft did not make this operating system compatible with really old, slow, junky computers. They’ve done that in the past and I think it forced them to hold back on some cool improvements.

Can’t Afford A New Server in One Big Payment? Consider Leasing As An Option

Some companies know they need to upgrade, but don’t have the cash on hand to make the big purchase. Not to worry. Consider leasing.



With leasing, you finance the equipment, software, and installation labor over 3 years. With a \$1 buyout, you own the equipment outright. If you choose a cash value buyout, you would pay whatever the “leftover” value is at the end of three years. (It won’t be much.)

For a \$10,000 lease, the monthly payment is about \$375 for a one dollar buyout and about \$325 for a cash value buyout. Questions? Give us a call!

Hate Talking to Recordings When You Call “Customer Service?”

gethuman.com maintains a database of tips to get connected to a real human!

If you're like most people, you can't stand calling a company's "customer service" line and not being able to talk to a human. The worst case is when you get in a loop, punching 2-4-6-8-6-4-2 and you keep getting back to the same menus over and over again. Aaaaarrrrgggghh!

Well, the good folks at gethuman.com *may* be able to help you out. Go to

www.gethuman.com/tips.html

You'll find (at least) **three great resources** there. First, you'll find some great tips on finding a good phone number for the company you're trying to contact. Second, they have a series of *tips and tricks* you can try to force the automated system to pass you along to a human.

But more importantly, gethuman.com maintains a database with menu options you need to make the fastest connection to a real human. Over 370 U.S. companies are listed, including all your favorite phone companies. ;-)

It's a sad commentary on our society that customer service is generally so bad that this database is needed.



Google Advertising: Two Sides of the Story

Google has two programs that anyone can join: You can **buy advertising** through Google and try to bring new visitors to your web pages. You can also place other companies' ads on your web pages in the hopes of making money. We've been doing both for more than two years. Here's where we stand.

We buy ad space through Google Ads because it works.

We always have a few different "campaigns" running on Google Ads. They seem to work particularly well when you have a specific thing to sell. For example, Karl's books for computer consultants sell pretty well through Google Ads.

If you fine-tune your campaigns and know how to tweak your ad, this can be money well spent.

We have dropped Google AdSense ads from our web sites because the pay so little.

While doing a once-over of the Relax Focus Succeed web site, we decided to drop the Google AdSense advertising. The bottom line was the bottom line: In 2+ years, we've generated a whopping \$56 in revenue. At that rate, it's not worth maintaining the links on our site.



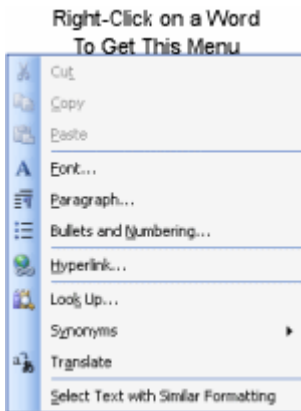
On our other web sites (KPEnterprises.com and I5PC.com) we tried the ads, but almost all of them were for our competitors! Not making money is one thing—Advertising for your competition is another. Either way, we've de-Googled our web site.

Be More Productive Today

Need a Dictionary, Thesaurus, or Translation? Right Click!

In Microsoft Word, or other Office Products, there are some powerful tools available with the right mouse button. When we say “right click” we mean to click the right mouse button. The tool you’ll probably use the most is “Look Up . . .”

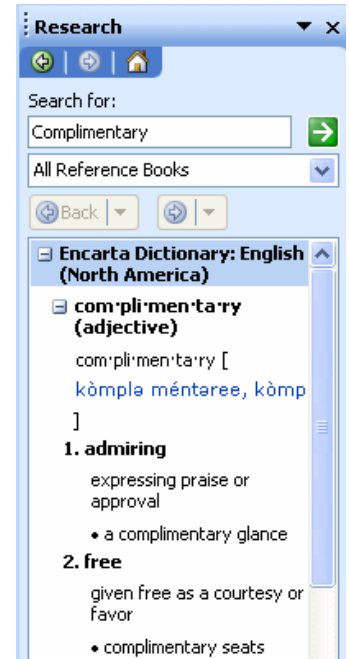
Let’s say you want to give away some free passes to an event. Are these tickets *complimentary* or *complementary*? In Word, you can right-click on a work and select “Look Up . . .” You’ll see a window on the right side of your screen similar to the window on the right side of this page.



The Research window starts with dictionary definitions. Below that you’ll find a Thesaurus and options for translating this term into another language.

Notice where it says “All Reference Books”? From this drop-down box you can get a list of all the resources available from this window. These include stock quotes, encyclopedia, MSN Search, and a lot more.

There’s nothing to buy! If you own Word 2003, you have this great tool. It’s literally at your fingertips!



KPEnterprises Business and Technical Consulting Services

PMB 234
2121 Natomas Crossing Dr., #200
Sacramento, CA 95834

Phone: 916-928-0888
Fax: 916-928-5788
Email: sales@KPEnterprises.com

Web: www.kpenterprises.com



Networking Infrastructure Solutions

Address Correction Requested