



# README.TXT

A Newsletter from *KPEnterprises*  
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## Microsoft Worldwide Partner Conference A Great Success

In July, Karl spoke at the 2006 Microsoft Worldwide Partner Conference in Boston and got to re-connect with several people he's met and done presentations with (and for).


These conferences help keep KPEnterprises on the cutting edge as well as well-connected within Microsoft.

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## Notes From The Field

By Karl W. Palachuk

 **Guess What?** We're moving. Don't worry, the mailing address will stay the same. But our physical office is moving to a much larger space, with a dedicated Network Operations Center.



 **We also** have some very exciting news cooking on the personnel front. We're going to bring on a great new technician. With luck you'll read all about it in the September newsletter. Stay tuned.

 **Mark Your Calendars — October 25th.** KPEnterprises, New Horizons Learning Centers, Conlon Consulting, and California Manufacturers & Technology Association are sponsoring an all-day **Business Technology Seminar Series.**

KPEnterprises friends and clients will receive discounts to this event. Call for more information.

## Spam Explodes

### KPE Responds with Double Whammy

Just when you thought it was bad enough . . . We've seen an extreme increase in Spam (junk email).

A few Sundays ago one client's email system went from about 8,000 junk emails per day to over **40,000**.

We love and use the DeepSix spam filter. This is a hardware device and doesn't bother the user with a thousand settings. In this case, however, we added the ExchangeDefender service to their email.

Instant and affordable relief!

ExchangeDefender costs \$4 per mailbox per month, with a 5 mailbox minimum.

This one-two punch knocked out the problem very quickly. We hope the next five-fold increase is just as easy to handle.



**ExchangeDefender**



Networking Infrastructure Solutions



## You Win Free Gasoline With Referral Contest

**100 Gallons First Prize**

**50 Gallons Second Prize**

**25 Gallons Third Prize**

Watch your mailbox for the details. KPEnterprises will be holding a contest to collect referrals from our clients.

As you know, referrals are the best form of marketing. After all, when satisfied customers tell their friends and colleagues about a service they like, that means a lot more than a “cold call” or postcard in the mail.

The details will be coming soon. But here are the basics: We’re holding a contest for qualified referrals (ten or more computers in the office). So start making a list now. Everyone who gives us at least three referrals will win something.

The client who gives us the most referrals will win something big — **Free Gasoline!**

The first place winner will receive 100 gallons of gasoline. Today that’s worth more than \$300. Who knows: When the contest ends it could be worth more than \$400!!! Anyway, second place will receive 50 gallons and third place 25 gallons.

Don’t send the referrals now unless you have a friend with an urgent problem. Save them up. We’ll get the contest mailing out soon.

Call us if you have any questions.

### Address Corrections, etc.

Is this newsletter getting to the right people in your office? If you wish to add someone to the mailing list, please email

[jenniferc@kpen enterprises.com](mailto:jenniferc@kpen enterprises.com)

or call Jennifer directly at 916-649-0888. If you call our regular number, we’ll take a message, too, of course. That’s 916-928-0888. Email is preferred because we can just copy and paste into the mailing program.

We’re happy to send README.TXT to anyone in your office—Outside sales folks and far-flung employees included. Many offices have sales people, bookkeepers, or others who work from home or from another office. We would be happy to send the newsletter directly to them.

### Review: Easy Mail Plus

Speaking of mailing addresses, we use a great little program for keeping track of mailings and addresses. It’s called **Easy Mail Plus**. \$49. [www.easymailplus.com](http://www.easymailplus.com).

EMP is a very fast, easy to use database program that allows us to share address databases on our network.

We maintain several databases, including the one for this newsletter. We bought licenses for Jennifer and Karl so they can both access the databases at the same time.

In addition to just storing addresses, EMP prints labels and envelopes of various kinds. It will also keep track of how often you email the whole list or specific individuals. It’s great for direct mail marketing.



## Windows Versions Matter!

Save money by buying the right version the first time.

We don't know what's going on, but we've seen a number of people buying the **Home** version of Windows and trying to bolt it onto their business network. The basic problem is: **It won't work**. We could go into details, but the bottom line is that Home is for home and Professional is for work.

After trying for hours to get a vpn connected, or to join a domain, users call us. We charge them to look at the machine and tell them that they have to upgrade to Windows XP Pro. That upgrade is \$199 plus labor (ours or yours — neither is free).

So if you see a great looking machine at an office store for \$600, just remember that it's probably not designed for business. Add another \$200 plus somebody's labor to upgrade it.

Please avoid the Media Center Edition of Windows. The original MCE was based on Windows Pro and connected to a domain. The current version (the only one you're going to find) is based on Windows Home and will not connect to a domain. If you "upgrade" the MCE to Pro, you will lose some functionality. Again, it's best to buy the right thing the first time.

### Vista on the Horizon

As you may know, Windows Vista will have **six versions**. Please let us help you pick the correct version. Watch this space for specific advice. And remember, we never charge for those quick 5-minute phone calls. So don't be afraid to ask!



## Thinking of Upgrading to Vista? Think Again

When new operating systems come out, some folks assume that they will be able to buy the new O.S. and just run it. Think again. With Windows Vista you will need some serious hardware. That means, in most cases, that you won't be able to upgrade your current system. In other cases you won't **want to** upgrade because the computer will be so slow.

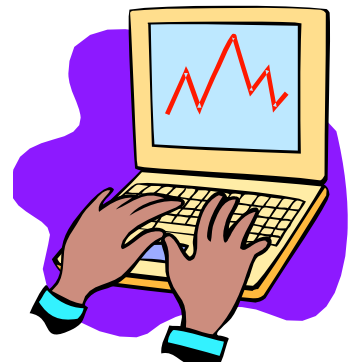
If you're not sure, and you want to test your system, Microsoft has a tool just for you. Go to

<http://www.microsoft.com/technet/scriptcenter/topics/vista/winsat.mspx>

and download the Windows Assessment tool. When you run this you'll get a report about how well your system will work with the new operating system.

Some computers are now shipping with a label that says "Vista Ready." If your machine didn't ship with that, then chances are pretty good that you'll need to add memory, video cards, hard drives, or other components.

Most people will benefit from just waiting until they need a new PC to get the new operating system. Spring 2007.



**Be More Productive Today**

## Send Your PowerPoint Presentation to CD

Would it be useful to distribute your PowerPoint presentation to a large number of people? If so, consider burning it to CD-ROM.

PPT 2003 (PowerPoint) makes this very easy. On the **File** menu, simply select **Package for CD....**

From there, give your CD a name. This will appear in My Computer when browsing to the CD player. The “package” will automatically include any linked files you use in the PPT presentation.

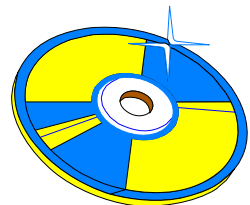
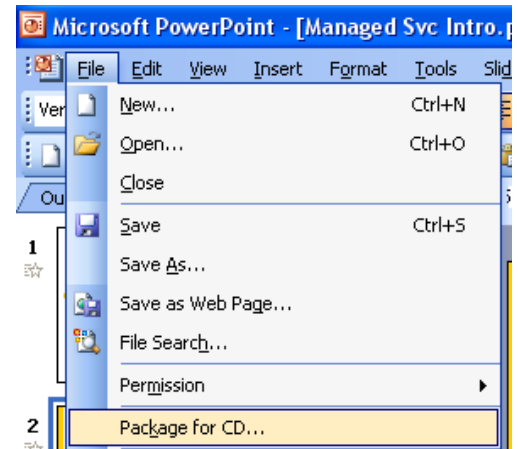
If you wish to add additional files you can. These might include your brochure in PDF format, a price list, sample programs, etc.

The package will also place a copy of the PowerPoint Viewer on the CD so that users without PowerPoint will still be able to view your presentation.

You also have the option to send all this to a folder so you can use some other tool for burning CDs in larger quantities.

Final note: The CD you create will have “autorun” so it should just come up when inserted into a Windows computer. This is very handy.

Try burning a presentation to CD. If you need help, let us know.



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Address Correction Requested