



README.TXT

A Newsletter from *KPEnterprises*
Business Consulting, Inc.

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Josh is Certifiable!

When you see Josh, give him a hearty congratulations.

Josh passed his Small Business Specialist exam in Early May.

Because of all his other certifications, this exam also counts as his final elective for his **Microsoft Certified Systems Administrator (MCSA)** designation.

KPEnterprises puts a premium on certifications because we put a premium on **qualified, professional** technical support.

Josh is not the kid next door!

Good job, Josh!

Microsoft
Small Business
Specialist


Microsoft
CERTIFIED
Systems Administrator


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Notes From The Field


By Karl W. Palachuk

 **Summer's Here.** Hard to believe that Summer's here. School's almost out. If you have any vacation "slow time," remember this is a good time to clean out desks and throw away old junk you don't need!

 **Speaking:** I've been doing some speaking lately. In addition to technology presentations, I've done presentations on the philosophy of **Relax Focus Succeed**.

Also, made a presentation to the Statewide meeting of the **California Foundation for Independent Living Centers**. That one focused on upcoming technologies and strategies for adopting Windows Vista and Office 2007.

 **Well, he's gone.** Manuel is off somewhere in Europe. His plan is to wander aimlessly for six weeks. Then he'll be back.

 **Reminder.** If you would like anyone (everyone) on your staff to receive this newsletter, just email Jennifer with info. JenniferC@kpenenterprises.com.



Welcome Dan McGlade

Dan McGlade had joined us as our newest technician. Dan comes to us from the El Dorado County Office of Education.

Before that he worked for Raging Wire and Earthlink. In addition to being a Microsoft Certified Professional, Dan has Comptia A+ and Dell certifications.

Keep an eye out for Dan and make him feel welcome when you see him. He'll be "shadowing" other consultants as he makes the rounds.

Welcome, Dan!



Dan McGlade, MCP

Microsoft
CERTIFIED
Partner

Networking Infrastructure Solutions

Does the Internet Seem Slow Today?

Maybe it is! Check the Traffic Report



Did you ever have a day when it seems like every site you went to on the Internet was slow? Sometimes that means the Internet itself is slow.

To check the Internet traffic, go to www.internettrafficreport.com

The key number you'll find is simply Slow (0) to Fast (100). The key factors in this are **response time** (how fast a request moves across the Internet) and **packet loss** (If data is lost, it needs to be resent, so that slows things down).

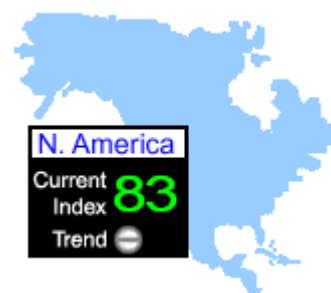
There are some basic graphs for speed, response time, and packet loss. As you can imagine, when packet loss goes up, speed goes down.

As you probably know, one area of the Internet can be faster than another. For example, there might be several problems in the northeast, but no problems in the west. Of course, if you're trying to get to a web page in New York, you're still affected.

The Internet Traffic Report monitors fifty key routers and combines the results into one overall report. So a few problems with a few routers can change the overall score.

But you can also see the individual routers. If three routers are down in California, then that's a pretty good excuse for slow traffic in Sacramento.

The best thing about the site is: that's all there is! It boils down to a simple question: How are speeds on the Internet? Slow or Fast?



Want To Try Some FREE Google Advertising?

Have you ever considered Google Advertising? KPEnterprises has a special offer for you.

We have made arrangements for you to receive **\$25 in free Google AdWords** credits. If you're interested, give us a call.

Google AdWords is a great program that makes it easier for potential customers to find you when they're doing Google searches. The way it works is simple: You enter in **key words** based on your business, and then when someone searches those words, an ad for your company pops up. If someone clicks on your ad, you then pay Google a small fee.

Some ads are as cheap as 5¢ or 10¢ per click. Of course Google wants you to spend \$1.00 or \$1.50.

Here's the problem: You're interested, but you don't want to waste the money it takes to **test ads** and find something that gives you a return at a reasonable price. Here's an opportunity to test-drive Google Ads with someone else's money.

To get started, you'll need to get a special 12-digit code from us. Contact Karl or Charlie to get started.

Note: if you already have a Google Adwords account, you must set up a new account to get this credit. Promotional credit must be applied to a new AdWords account within 15 days of creating the account. Of course, once your \$25.00 runs out, you'll need to pay for additional advertising. So you'll need to keep an eye on your account. Expires 06/30/2007.

KPE

Knowledgeable - Professional - Experienced

We know you have many choices for technical support.

And that's one reason we're honored that you've chosen KPEnterprises.

As our company grows, we know that some of the old, comfortable, "small" feel of KPEnterprises will be missed. After all, most of our clients signed a deal with Karl Palachuk, and not necessarily with KPEnterprises.

So, going forward, what can you expect from KPE?



First, you can expect us to be **Knowledgeable**. That means we're trained. We've taken the classes, attended the seminars, and educated ourselves. All too often, computer consultants don't really have any training. They just woke up one day and decided that this was an easy business to get into. As a result, they do a lot of on-the-job training. You pay for this when they learn on your job. And you continue paying for it over time

Second, you'll find us to be **Professional**. This means that we consider this to be our career — our profession. We don't have other jobs on the side. We do this full time. It also means that we participate in professional associates and continuing education.

Every technician at KPEnterprises is a **Microsoft Certified Professional**. In addition, we require that all technicians become Microsoft Certified **Small Business Specialists**. Why? Because we've made a commitment to this profession.

Third, you can be assured that we're **Experienced**. We've been doing this for a long time — both individually and as a company. KPEnterprises was founded in 1995. Twelve years is a long time for any small business. In the world of technology, it's almost an eternity!

Experience means that we've seen a lot of things. We've managed a lot of projects. We've installed a lot of servers. We've designed a lot networks.

It also means that we've seen a lot of technology. And even though the strange problem in front of us today might not be something we've seen before, experience allows us to draw on a deeper base of knowledge to tackle problems.

Taken as a whole, the **values** of Knowledge, Professionalism, and Experience, are reflected in our daily activities. We join (and run) professional associations; We attend technology conferences; We participate in and moderate professional online forums. We buy all the technology training materials our staff needs to stay on the cutting edge of our profession.

When our technicians get new certifications, they also get a raise! After all, continuing certification means that they can serve you better — and that's in our best interest.

Thank you for relying on us!

We hope you'll always find us to be Knowledgeable, Professional and Experienced!



Networking Infrastructure Solutions

Be More Productive Today

Where Did My Old Commands Go?



How do you perform common tasks in the new Office 2007?

It always happens: You get a new version of Office and suddenly you're not as productive.

You used to know how to adjust margins. But now you can't find it! Where did that go?

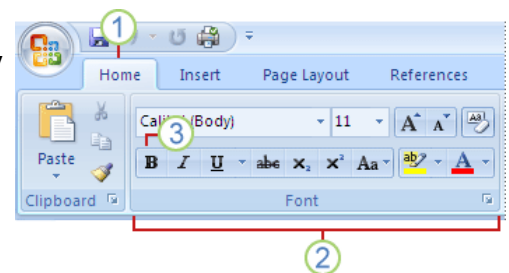
Lucky for you, Microsoft has some great guides on finding your "old" commands in the new programs. Start by going to www.microsoft.com/office. In the search bar, enter "Word 2003 to Word 2007" (Excel 2003 to Excel 2007, etc.).

You'll find some very cool guides there. One allows you to click on all the new menu items and find out what they do. You'll also find a straight forward list of Office 2003 commands and how you'll do the same thing in 2007.

Another cool tool is the **Word Ribbon Mapping Workbook**, an Excel worksheet you can download. This handy guide lists every Word 2003 menu option, and gives specific instructions on executing this command in Word 2007.

Poke around on the Office site. You'll be very pleased with all the great help there.

If you need any help, please give us a call. 916-928-0888.



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