



README.TXT

A Newsletter from
KPEnterprises Business Consulting, Inc.

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New Small Business Server May Arrive Early!

In early August, Microsoft announced that the release date for SBS 2008 would be November 12th 2008.

In late August, Microsoft announced that they had released the product to manufacturing. That means the product will be available to sell sometime in early October.

Microsoft delays are legendary. So now we have finally reached the point where we're not doing new installations of SBS 2003 unless you have a compelling reason to do so.

At this point, we ask all clients whose current server is not failing to wait a few months and get the new product.


If you bought software assurance, there will be no charge for the new software.


Inside This Issue

Notes From the Field	1
SBS 2008 Launch Date Set	1
Please Leave a Message	1
Should You Podcast?	2
Using Favorites in Outlook	2
Need a Speaker? Have Karl Speak to Your Group	3
Promotion Monkey Has Landed	3
Use More than One Signature in Outlook	4

Notes From The Field By Karl W. Palachuk, CEO

 **Please Join Our Webinar** on Podcasting. See Page Two.


 **If you are a not-for-profit** organization or work with not-for-profit organizations, please ask us about super-cheap software through Tech Soup.

 **Does anyone else** in your office need this newsletter? If so, email Sales@kpeneterprises.com and give us the name. We're happy to send as many copies as you need.

 **And if we can help . . .** Give us a call. 916-928-0888



Please Leave a Message

 **Please Remember:** The absolute best way to contact us ASAP about a problem is to enter a Service Request online — at www.kpeneterprises.com. The second best way is to call 916-928-0888.



When you enter a Service Request online, one of our technicians will receive a page within **one minute**.

If you cannot get to a computer, call 916-928-0888 and press Extension 1 for tech support. Again, whoever is catching calls that day will answer.

If you do not get a live person, PLEASE leave a message so we can start working on your issue. The person in charge of Extension 1 on any given day is the person who needs information to begin prioritizing and working on your call.

Some people hang up and proceed to call every extension they can think of. This just delays your tech support. It is much better to leave a message at Extension 1.

We want to help you as quickly as we can. The fastest way to get help is the online portal, followed by a phone call.

Thank you for your support!



Networking Infrastructure Solutions

Should You Podcast?



First, What is a Podcast?

Second, Should your business be podcasting?

How do you get started? How do you produce a podcast? What equipment do you need? How much does it cost? Who will listen?

Podcasting is another hot medium made possible by the Internet. But does it make sense for you and your business?

Join us and get an introduction to podcasting, plus learn some tips and tricks to getting started. Sign up today! Free.

Join our free online webinar Thursday, September 18th at 12 Noon.

Register online at www.SacBizTech.com.

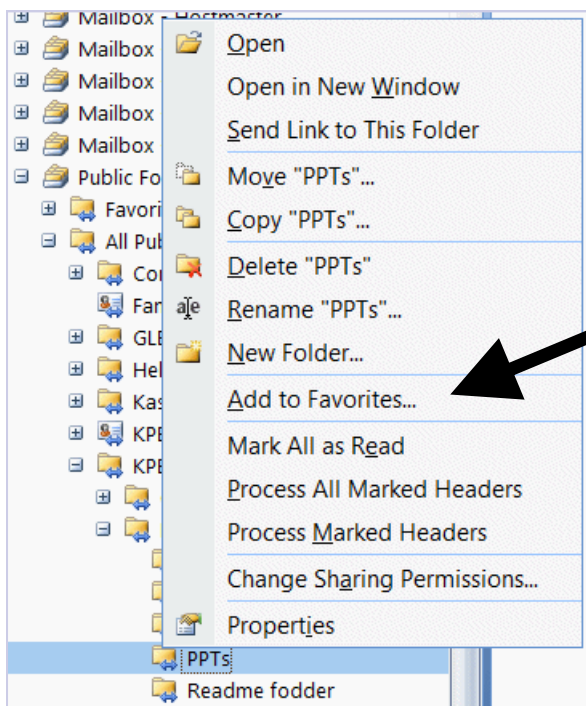
For More Information, and to register, visit www.SacBizTech.com.



Using “Favorites” in Outlook

You may have seen the “Add to Favorites” option when you right-click on something in Outlook.

But have you actually made that selection and organized your favorites? Most people don’t do this because they don’t know where those favorites will go.



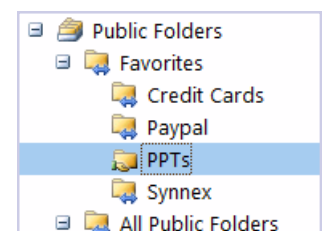
Here’s the deal:

In the drawing on the left, someone has right-clicked on the folder **PPTs** and selected “Add to Favorites.” Notice how PPTs was in the middle of a long list of folders.

Now, in the drawing on the right, we see that **Favorites** is found inside the Public Folders area. And, instead of a long list, there are only a few “favorites” listed.

Please note: the contents of PPTs by itself and PPTs inside the Favorites folder look the same. In reality, the content of the Favorites folder just point to the contents of the original folder.

So if you set up rules, you’ll point them to the real folder but you’ll be able to view them inside the Favorites folder.



Need a Speaker?

Have Karl Palachuk Speak to Your Group, Association, or Club

Technology touches every aspect of our lives — personal and professional.

As a result, a technology topic is welcome in just about any setting or group.

Our CEO, Karl, has traveled to dozens of cities in North America, Europe, and the U.K. — at one time hitting Prague, Amsterdam, London, New York, Los Angeles, and six other cities in one month!

In addition to nerdy technical talk about computers, security, and so forth, Karl is an internationally recognized **business consultant**. And he's a firm believer that the combination of business intelligence and proper use of technology will make any business more successful.

If you're a reader of this newsletter, and located in Northern California, Karl will speak to your group for free. For more information, contact Karl directly at

karlp@kpen enterprises.com



Karl W. Palachuk



Promotion Monkey Has Landed

If you sell or market anything on the Internet, please check out **Promotion Monkey**. Promotion Monkey is a monthly newsletter focusing completely on the world of Promotion — and almost exclusively on online promotions.

In many respects, it doesn't matter whether you're selling a product, a service, or just brand loyalty: modern promotion techniques will separate you from the competition.

Marketing is generally considered to be in the realm of **demand generation**. Sales involves getting the prospect to actually ink a deal. So what is promotion?

Promotion consists of the broad scope of activities a company engages in to increase awareness of products, services, and the company itself. Promotion leads eventually to sales, but sometimes it is difficult to connect one dot to the other. Promotion consumes the marketing role, but is broader than marketing.

The Promotion Monkey newsletter covers all aspects of promoting yourself, your company, and your products. It is heavily focused on Internet-based promotions because that's where the rich opportunities exist today.

Sign up for the Free Ezine now. Or, better yet, join one of the paid subscription programs and receive the big introductory package — including a copy of the book *Relax Focus Succeed®*.

Join Now at:

www.PromotionMonkey.com



Be More Productive Today

Use More Than One Signature in Outlook



You probably have a standard signature in Outlook. They're very handy.

A signature automatically adds some standard information at the bottom of each email you send. When you go into the Format Email area to set up signatures, you can see right away that you can have multiple signatures and that you can use a different signature for **new** email than you use for **replies**.

But did you know that you could change these on the fly? It's easy. Here's how:

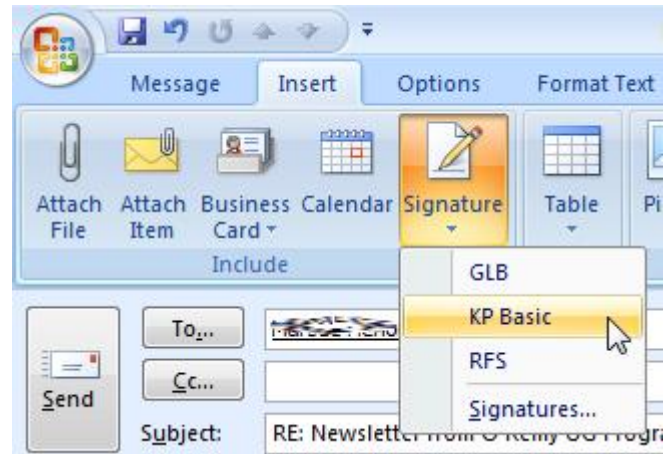
When you are writing an email (either new or a reply), simply go to the Insert tab, select the Signature button, and then select the signature you want.

Because Outlook already inserted your standard signature in your email, it will now automatically remove that signature and put the new one in its place.

In addition to basic contact information, you can use signatures to draw attention to a marketing campaign or customer service initiative in your organization.

If we can help with anything, give us a call.

Phone 916-928-0888.



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Address Correction Requested